



Supporting the Williams Institute: Sponsorship Opportunities

About Us

Based at the UCLA School of Law, the Williams Institute is the leading research center on sexual orientation and gender identity law and public policy. For almost twenty years, the Williams Institute has ensured that facts, not stereotypes, inform judicial, legislative, and policy decisions concerning the LGBT community. The Williams Institute is committed to the highest standards of independent inquiry, academic excellence, and rigor.

What We Do

- We conduct rigorous legal and social science research.
 - We inform public policy through amicus briefs, expert testimony, model laws, and comments in rulemaking proceedings, as well as through deep connections to policy makers and stakeholders across the country.
 - We provide judicial training on LGBT issues to judges and court personnel across the United States and internationally.
 - We nurture and train the next generation of scholars through leadership development and educational programs.
 - We work internationally with local academics and stakeholders to build capacity and undertake research to improve the lives of LGBT people abroad.
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Who We Are

- Legal Scholars
- Public Policy Experts
- Economists
- Public Health Experts
- Demographers

Issues We Address

- Discrimination
- Adoption and Parenting
- LGBT Youth
- Public Health
- Military
- Transgender populations
- Violence and Crime
- Immigration

Past and Current Corporate Sponsors

- Akin Gump, LLP
- Baker McKenzie, LLP
- Bolthouse Farms
- CBS All Access/Viacom
- Covington & Burling, LLP
- Credit Suisse
- Franklin Templeton
- Gilead
- Google
- HBO
- Hollingsworth, LLP
- Kirkland & Ellis, LLP
- Latham & Watkins, LLP
- Manatt, Phelps & Phillips, LLP
- Morgan Stanley
- Munger, Tolles & Olson, LLP
- O'Melveny & Myers, LLP
- Paul Hastings, LLP
- Sheppard Mullin Richter, LLP
- Sidley Austin, LLP
- Skadden Arps, Slate, Meagher & Flom, LLP
- Target
- Tawani Foundation
- Tom Safran & Associates
- Trillium Asset Management
- UBS
- Venable, LLP
- Wells Fargo
- Wilmer Hale, LLP
- World of Wonder

Sponsorship Levels

PREMIER CORPORATE SPONSOR - \$50,000 (Tax Deductible \$49,700)

- Opportunity to host two co-branded virtual educational events featuring Williams Institute scholars
- Twenty-five tickets to our virtual 20th Anniversary Gala
- Exclusive opportunity to provide corporate welcome remarks at our 20th Anniversary Gala
- Logo placement and listing as a Premier Corporate Sponsor on Williams Institute website, as well as electronic and hard copy marketing and outreach materials for national events
- Logo placement featured on Premier Corporate Sponsor hold screen at national virtual events
- Full size ad on hold screens for national virtual events, including the 20th Anniversary Gala
- Listing as a member of UCLA School of Law Dean's Circle at the Benefactor Level
- Invitation to Williams Institute briefing calls

NATIONAL SPONSOR - \$25,000 (Tax Deductible \$24,700)

- Opportunity to host one co-branded virtual educational event featuring Williams Institute scholars
- Twenty tickets to our virtual 20th Anniversary Gala
- Listing as a National Sponsor on Williams Institute website, as well as electronic and hard-copy marketing and outreach materials for national events, including event signage and event programs
- Logo placement featured on National Sponsor hold screen at national virtual events
- Full size ad on hold screens for national virtual events, including the 20th Anniversary Gala
- Listing as a member of UCLA School of Law Dean's Circle at the Benefactor Level
- Invitation to Williams Institute briefing calls

PARTNERS CIRCLE - \$15,000 (Tax Deductible \$14,850)

- Twenty tickets to our virtual 20th Anniversary Gala
- Listing on marketing materials for national events and on Williams Institute website
- Logo placement featured on Partners Circle hold screen at national virtual events
- Half a page ad on hold screens for national virtual events, including the 20th Anniversary Gala
- Listing as a member of UCLA School of Law Dean's Circle at the Advocate Level
- Invitation to Williams Institute briefing calls

SCHOLARS CIRCLE - \$10,000 (Tax Deductible \$9,850)

- Fifteen tickets to our virtual 20th Anniversary Gala
- Listing on marketing materials for national events and on Williams Institute website
- Logo placement featured on Scholars Circle hold screen at the 20th Anniversary Gala
- Half page ad on hold screen for the 20th Anniversary Gala
- Listing as a member of the UCLA School of Law Dean's Circle at the Advocate Level

FELLOWS CIRCLE - \$5,000 (Tax Deductible \$4,850)

- Ten tickets to our virtual 20th Anniversary Gala
- Listing on marketing materials for national events and on Williams Institute website
- Logo placement featured on Fellows and Associates Circle hold screen at the 20th Anniversary Gala
- Half page ad on hold screen for the 20th Anniversary Gala
- Listing as a member of the UCLA School of Law Dean's Circle at the Cabinet Level

ASSOCIATES CIRCLE - \$2,500 (Tax Deductible \$2,500)

- Five tickets to our virtual 20th Anniversary Gala
 - Listing on marketing materials for national events and on Williams Institute website
 - Logo placement featured on Fellows and Associates Circle hold screen at the 20th Anniversary Gala
 - Listing as a member of the UCLA School of Law Dean's Circle at the Member Level
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Contact Information

For questions regarding our sponsorship opportunities, ticket sales, or additional information, please contact Yossi Held at 310.825.4371 or via e-mail at held@law.ucla.edu

Payment Information

Payment methods are available at <https://williamsinstitute.law.ucla.edu/giving-levels/>

Please make checks payable to:

The UCLA Foundation
c/o The Williams Institute
UCLA School of Law, Attn: Yossi Held
Box 957092
Los Angeles, CA 90095

Registration Form

- Premier Corporate Sponsor
 National Sponsor
 Partners Circle
 Scholars Circle
- Fellows Circle
 Associates Circle
 I would like to make a fully tax deductible gift of
\$ _____ without receiving any sponsorship benefits.

CONTACT INFORMATION

Name: _____
Spouse/Partner Name: _____
Company: _____
Sponsor name as it should appear on all marketing materials: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: _____
Email: _____

PAYMENT INFORMATION

Check enclosed (payable to the UCLA Foundation)
 Visa Mastercard American Express
Card No.: _____
Expiration _____ CVV/CRV: _____
Signature: _____

INSTALLMENTS

- Pay all at once
 Pay over a series of _____ installments. First installment of \$ _____ to be made _____ (mo/yr).
 Additional payments of \$ _____ to be made on the 15th of each month.

*To make a wire transfer, please reach out to Yossi Held, Director of Development, at held@law.ucla.edu.

Advertising Specifications

DEADLINES:

Program ads for the Annual Update are due 2 weeks prior to the event

Program ads for the Fall and Spring Receptions are due 3 weeks prior to the event

FULL-PAGE PROGRAM AD:

- 8" w x 10.5" h (no bleed)
- High resolution PDF preferred
- Adobe InDesign file format with all links and fonts included
- Adobe Illustrator file format with outlined fonts and links included
- Any bitmap art (Photoshop, EPS, TIF, JPG) must be 300 dpi

If you would like us to prepare an ad for you, please provide us with the following information one month prior to the event:

- Specific text and language
- Any images as a high resolution JPEG
- Logos in vector format. If you must send a logo as JPG or TIF, resolution should be at least 300 dpi
- For print invitations, all logos must be sent to us in vector format no later than two months prior to the event.

DISCLOSURE STATEMENT

Please review UCLA and the UCLA Foundation's Disclosure Statement for Prospective Donors at www.uclafoundation.org/disclosures or contact the development officer, Yossi Held, at held@law.ucla.edu or via phone at 310.825.4371.

GIFTS PURPOSE

Funds raised through sponsorships will support general operations and current expenditures of the Williams Institute absent different arrangements with the donor.