Employment Discrimination Based on Sexual Orientation and Gender Identity in Alaska

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July 2015

Executive Summary

More than 4% of the American workforce identifies as lesbian, gay, bisexual, or transgender (LGBT). Approximately 13,100 of these workers live in Alaska. Alaska does not have a statewide law that prohibits discrimination based on sexual orientation or gender identity in employment.

This report summarizes evidence of sexual orientation and gender identity employment discrimination, explains the current limited protections from employment discrimination based on sexual orientation and gender identity in Alaska, and estimates the administrative impact of passing a law prohibiting employment discrimination based on these characteristics in the state.

<table>
<thead>
<tr>
<th>13,100</th>
<th>32%</th>
<th>79%</th>
<th>0%</th>
<th>6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of LGBT Workers</td>
<td>Income Disparity between Straight and Gay Male Workers</td>
<td>Public Support for LGBT Workplace Protections</td>
<td>Workforce Covered by LGBT Inclusive Local Non-Discrimination Laws or Policies</td>
<td>Estimated New Complaints if LGBT Protections are Added to State Laws</td>
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Same-sex couples per 1,000 households, by Census tract (adjusted)

Workplace experiences reported by LGBT people in Anchorage, Alaska

<table>
<thead>
<tr>
<th>Harassed</th>
<th>Turned down for a job</th>
<th>Denied a promotion</th>
<th>Fired</th>
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<tbody>
<tr>
<td>44%</td>
<td>21%</td>
<td>18%</td>
<td>15%</td>
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Key findings of this report include:

- In total, there are approximately 19,200 adults who identify as LGBT in Alaska, including approximately 13,100 who are part of Alaska’s workforce.

- Incidents of sexual orientation and gender identity employment discrimination in Alaska have been documented in legislative testimony.

- Survey data indicate that discrimination against LGBT workers is prevalent across the country, including in Alaska. In a 2011 survey of LGBT residents of Anchorage, 44% of respondents reported that they had been harassed by their employer or co-workers because of their sexual orientation or gender identity, and 16% reported that they were forced to leave their jobs due to harassment. Additionally, 21% reported that they had been turned down for a job; 18% reported that they had been denied a promotion; and 15% reported that they had been fired because of their sexual orientation or gender identity.

- When transgender people are surveyed separately, they report similar or higher levels of discrimination. In 2010, 78% of respondents to the largest national survey of transgender people to date reported having experienced harassment or mistreatment at work, and 47% reported having been discriminated against in hiring, promotion, or job retention because of their gender identity.

- Census data show that in Alaska, the median income of men in same-sex couples is 32% lower than the median income of men in different-sex marriages.

- A gubernatorial executive order protects employees of state agencies in Alaska from employment discrimination based on sexual orientation.

- No localities in Alaska have passed ordinances or policies that prohibit sexual orientation or gender identity discrimination in employment.

- At least 17 of Alaska’s 25 largest employers have adopted corporate policies that prohibit discrimination based on sexual orientation, and at least 11 also prohibit discrimination based on gender identity. Additionally, the Regents of the University of Alaska have adopted policy prohibiting discrimination based on sexual orientation in University employment.

- Public opinion in Alaska supports the passage of non-discrimination protections for LGBT people. In response to a national poll conducted in 2011, 79% of those polled in Alaska said that Congress should pass a federal law to prohibit employment discrimination based on sexual orientation and gender identity. In addition, other polls have found that 77% of Alaska residents think that LGBT people experience a moderate amount to a lot of discrimination in the state.
• Adding sexual orientation and gender identity to the state’s current non-discrimination laws would result in approximately six additional complaints being filed each year, on average.

• The additional six complaints per year would most likely have no noticeable impact on the state’s budget and resources.

Evidence of Discrimination

Survey Data and Specific Examples of Sexual Orientation and Gender Identity Discrimination in Alaska

The existence of widespread and continuing discrimination against LGBT workers in the U.S. is well documented. In response to national surveys, LGBT people consistently report experiences of discrimination in the workplace, and non-LGBT people often report witnessing discrimination against LGBT co-workers. For example, a national survey conducted by Pew Research Center in 2013 found that 21% of LGBT respondents had been treated unfairly by an employer in hiring, pay, or promotions because of their sexual orientation or gender identity. Similarly, on the 2008 General Social Survey, another nationally representative poll, 37% of gay men and lesbians reported experiences of workplace harassment in the last five years, and 12% reported losing a job because of their sexual orientation. In 2010, 78% of respondents to the most comprehensive survey of transgender people to date reported experiences of harassment or mistreatment at work, and 47% reported experiences of discrimination in hiring, promotion, or job retention because of their gender identity.

Similar statistics have been found in a survey of LGBT individuals in Alaska. In a 2011 survey of LGBT residents of Anchorage, 44% of respondents reported that they had been harassed by their employer or co-workers. Sixteen percent of respondents reported that they were forced to leave their jobs because of the harassment. Additionally, 21% of respondents said they had been turned down for a job, 18% said they had been denied a promotion, and 15% reported being fired because of their sexual orientation or gender identity. Further, over 73% of respondents reported hiding their sexual orientation or gender identity at work to avoid discrimination. Transgender respondents reported discrimination and harassment at higher rates than non-transgender LGB respondents. Specifically, 56% of transgender respondents reported that they had been harassed by their employers or co-workers, and 32% reported that they were unable to use a gender-appropriate bathroom at work.

Instances of employment discrimination against LGBT people in Alaska have also been documented in legislative testimony. Examples include:

• At a public hearing in Anchorage in June 2009, a letter was submitted by a transgender woman who had been denied multiple state jobs because of her gender identity. She was a former Marine and had been told she was highly qualified for a position at a state youth center. However, after she transitioned, her repeated applications for a position at the youth center were rejected. Later, she was hired as a psychiatric nursing assistant at a state-run nursing
facility, but was fired after a problem arose with her social security number. She explained that her name change had caused the issue, and thought everything had been resolved. However, she reported that she was terminated without explanation a few days later in a letter that said her “services were no longer needed.” Later, she heard that a co-worker had been going around calling her “he/she.” After she was terminated she was unable to find work in any of the fields she had experience in, including security, corrections, youth corrections, and mental health counseling.

- In 2013, a resident of Anchorage submitted a letter to the state legislature stating that she had experienced harassment and discrimination at her public school job because of her sexual orientation. The woman reported that her boss told her co-workers that she would not “have anyone with that lifestyle in [her] building.” The woman also stated that other LGBT people she worked with were not open about their sexual orientation because they feared discrimination.

- In 2013, a resident of Juneau reported that during 15 years of working at a job center in Alaska helping other people find work, she heard many stories from LGBT people who had experienced employment discrimination in the state.

**Wage Inequity**

Census data show that individuals in same-sex couples in Alaska earn less than individuals married to different-sex partners. On average, men in same-sex couples in Alaska earn $31,168 each year, significantly less than the $47,164 for men married to different-sex partners. The median income of men in same-sex couples in Alaska is $27,200, 31% less than that of married men ($40,000). Women in same-sex couples in Alaska earn an average of $32,809 per year (with a median of $30,000); more than women married to different-sex partners whose earnings average $26,051 (with a median of $23,900). Surveys of transgender people find that they have high rates of unemployment and very low earnings.

Although regression analyses were not done on the earnings data above, other studies that have analyzed earnings data using such methods have found that men in same-sex couples earn less than heterosexual men, even when they have the same productive characteristics. These studies have controlled for factors unrelated to sexual orientation that may contribute to higher earnings, such as education and work experience. The studies consistently find that men in same-sex couples and gay men earn 10-32% less than similarly qualified men who are married to different-sex partners, or men who identify as heterosexual.

**Current Protections from Discrimination**

Alaska does not have a statewide statute that prohibits discrimination based on sexual orientation or gender identity in employment. However, a gubernatorial executive order prohibits discrimination based on sexual orientation against state government employees, and a number of private corporations
in Alaska have adopted internal policies that prohibit employment discrimination based on sexual orientation and gender identity.

**Alaska Human Rights Law**

The Alaska Human Rights Law prohibits employers from discriminating based on race, religion, national origin, sex, age, physical or mental disability, marital status, changes in marital status, pregnancy, and parenthood. The law does not prohibit discrimination based on sexual orientation or gender identity. The non-discrimination requirements apply to both public and private sector employers, but do not apply to religious organizations.

The Alaska State Commission for Human Rights is responsible for administrative enforcement of the Human Rights Law. The Commission has the power to accept and investigate complaints, and attempt to remedy any violations of the law through informal measures, such as conferences and conciliations. The Commission may award remedies when discrimination is found, including hiring, reinstatement, and back pay. The Human Rights Act also allows an employee to file a complaint in court, rather than proceeding administratively through the Commission.

**Executive Order Prohibiting Discrimination against State Employees**

In 2002, former Governor Tony Knowles issued an executive order banning employment discrimination on the basis of sexual orientation against state government employees. The order requires executive agency heads to design and implement a process for handling complaints of sexual orientation discrimination within the agency, to provide diversity training for all state personnel, to increase outreach and recruitment efforts in order to ensure diversity of opportunity for all Alaskans, and to provide diversity-focused customer service training for all employees who deal with the public, and to implement a procedure for the public to file complaints of discrimination against state agencies. The order does not permit employees to file suit in court based on a violation of the non-discrimination requirements. The executive order protects nearly 31,000 state employees from discrimination based on sexual orientation.

**Local-Level Protections from Discrimination**

No localities in Alaska have passed ordinances prohibiting employment discrimination on the basis of sexual orientation or gender identity.

**Private Company and University Non-Discrimination Policies**

Private companies adopt internal policies prohibiting discrimination based on sexual orientation and gender identity for a variety of reasons including improved recruitment and retention of talented employees, increasing employee productivity and customer satisfaction, and attracting a larger customer base. One study of corporate motivations behind adopting workplace non-discrimination
policies found that 53% of the top companies in the U.S. with LGBT-supportive policies had adopted the policies for economic reasons.  

Academic research has found that LGBT-supportive corporate policies are linked to positive business-related outcomes, including greater job commitment, improved workplace relationships, increased job satisfaction, and improved health outcomes among LGBT employees. For example, a 2006 national poll found that 89% of LGBT respondents and 72% of non-LGBT respondents reported that when deciding where to work, it was important that an employer have a written non-discrimination policy that includes race, ethnicity, sex, religion, age, sexual orientation and disability. Research also suggests that employers limit their available talent pool by screening out applicants based on their sexual orientation. One study found that the rate of screening out gay male applicants was twice as high in regions without sexual orientation non-discrimination laws.

Additionally, LGBT-supportive workplace policies can expand opportunities to secure potentially lucrative government contracts for corporate employers. A 2011 study found that 68 local governments had laws requiring contractors to have LGBT-inclusive non-discrimination policies. A number of states have similar laws that apply to state government contracts. Without such policies, companies would not be eligible to bid for contracts with these state and local governments.

At least 17 of Alaska's 25 largest employers have adopted internal policies prohibiting discrimination based on sexual orientation, and 11 of those employers also prohibit gender identity discrimination in their policies. Additionally, the Regents of the University of Alaska have adopted an internal policy that prohibits discrimination based on sexual orientation against university employees.

Public Opinion

Public opinion in Alaska supports the passage of non-discrimination protections for LGBT people. In response to a national poll conducted in 2011, 79% of those polled in Alaska said that Congress should pass a federal law to prohibit employment discrimination based on sexual orientation and gender identity.

In addition, public opinion data indicate that Alaska residents perceive the state as unfriendly to LGBT people. Aggregated data from two large public opinion polls found that 77% of Alaska residents think that LGBT people experience a moderate amount to a lot of discrimination in the state.

Administrative Impact

Complaint Estimate

Despite the persistence and pervasiveness of employment discrimination against LGBT people, studies show that enforcing sexual orientation and gender identity provisions in non-discrimination laws has only a minimal burden on state agencies. Complaints of sexual orientation discrimination are filed by LGBT people at approximately the same rate as complaints of race and sex discrimination are filed by
people of color and women, respectively.\textsuperscript{40} However, because the LGBT population is so small, the absolute number of sexual orientation and gender identity complaints filed under state non-discrimination laws is very low.\textsuperscript{41}

We estimate that approximately six complaints of sexual orientation or gender identity discrimination would be filed in Alaska each year. To reach this estimate, we drew on Gallup polling data and Census data from Alaska to estimate the size of the LGBT workforce in the state, and applied a national sexual orientation and gender identity complaint rate to that population. We have previously used this methodology to estimate the number of complaints that would be filed on the basis of sexual orientation and gender identity in a number of other states.\textsuperscript{42}

Results from a 2012 Gallup poll show that 3.4\% of people in Alaska identify as LGBT.\textsuperscript{43} Applying this percentage to the number of people in Alaska’s workforce (386,509\textsuperscript{44}) indicates that there are an estimated 13,141 LGBT employees in Alaska.

Next, we applied the rate of complaints filed on the basis of sexual orientation or gender identity to the number of LGBT workers in Alaska to estimate how many complaints would be filed annually if these characteristics were added to the employment non-discrimination law. We used the national average complaint rate from a 2008 study that analyzed administrative complaint data from 17 states that prohibited sexual orientation discrimination at that time.\textsuperscript{45} The study found that across these states, the average rate of complaints filed on the basis of sexual orientation was 4.7 per 10,000 LGB workers.\textsuperscript{46} There is not sufficient data to make a similar calculation of the average rate of complaints filed on the basis of gender identity.\textsuperscript{47} Therefore, we assume that this rate is also 4.7 per 10,000 transgender workers.

Applying the national complaint rate (4.7 per 10,000 LGBT workers) to the number of LGBT workers in Alaska’s workforce (13,141) suggests that, on average, approximately six cases of sexual orientation and gender identity discrimination would be filed under the Alaska State Commission for Human Rights annually if these characteristics were added to the state’s employment non-discrimination law.

\textbf{Cost of Enforcement}

Available data suggest that an additional six complaints would not be costly or burdensome to enforce. According to the Human Rights Commission’s nine most recent annual reports (2006-2014), the Commission handled an average of 380 discrimination complaints annually. The annual reports do not provide enough data to determine the cost of enforcement per complaint, so it is not possible to precisely estimate any added expense associated with the additional six complaints.

However, the data suggest that the additional complaints would have minimal impact on the Human Rights Commission. Annual fluctuations in the number of discrimination complaints filed with the have varied from 8 to 128 complaints over the nine years from 2006 through 2014. From year to year, the number of complaints filed has varied by an average of 68 complaints. This information suggests that an
additional six complaints per year would be well within the range of normal variation and could be absorbed by the Human Rights Commission with minimal impact on staff and resources.

<table>
<thead>
<tr>
<th>Year</th>
<th>Caseload</th>
<th>Change in Number of Complaints from Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>439\textsuperscript{48}</td>
<td>48</td>
</tr>
<tr>
<td>2013</td>
<td>391\textsuperscript{49}</td>
<td>101</td>
</tr>
<tr>
<td>2012</td>
<td>492\textsuperscript{50}</td>
<td>114</td>
</tr>
<tr>
<td>2011</td>
<td>378\textsuperscript{51}</td>
<td>34</td>
</tr>
<tr>
<td>2010</td>
<td>412\textsuperscript{52}</td>
<td>68</td>
</tr>
<tr>
<td>2009</td>
<td>344\textsuperscript{53}</td>
<td>8</td>
</tr>
<tr>
<td>2008</td>
<td>336\textsuperscript{54}</td>
<td>42</td>
</tr>
<tr>
<td>2007</td>
<td>378\textsuperscript{55}</td>
<td>128</td>
</tr>
<tr>
<td>2006</td>
<td>250\textsuperscript{56}</td>
<td>NA</td>
</tr>
</tbody>
</table>

Additionally, complaints that were filed in court, rather than administratively, would most likely have no noticeable impact on the state judicial system. In the 2014 fiscal year, the Alaska Court System recorded over 109,000 case filings\textsuperscript{57}. Given the size of the judicial caseload, an additional six complaints filed each year would most likely have very little impact. Additionally, it is likely that a portion of the six complaints filed each year would be resolved administratively rather than proceeding through court.

**Conclusion**

Documented evidence shows that LGBT people face employment discrimination across the country, including in Alaska. There is currently no statewide law that prohibits discrimination based on sexual orientation or gender identity in public and private sector employment in Alaska. Adding these characteristics to the state’s employment non-discrimination law would provide protection from discrimination to approximately 13,100 LGBT workers in the state. Based on data from other state administrative enforcement agencies, we estimate that, on average, approximately six complaints of sexual orientation or gender identity employment discrimination would be filed in Alaska annually if the law were amended. It is likely that enforcement of the additional complaints would have a minimal impact on the state’s budget and resources.
**About the Williams Institute**
The Williams Institute on Sexual Orientation and Gender Identity Law and Public Policy at UCLA School of Law advances law and public policy through rigorous, independent research and scholarship, and disseminates its work through a variety of education programs and media to judges, legislators, lawyers, other policymakers and the public. These studies can be accessed at the Williams Institute website.

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Endnotes


2 These estimates were reached by applying the percentage of people in Alaska that are LGBT (3.4 percent) to the population of Alaska aged 16 years and older (565,742) and the number of people in the Alaska civilian labor force (aged 16 years and older) (386,509), respectively. Gary J. Gates & Frank Newport, LGBT Percentage Highest in D.C., Lowest in North Dakota, Gallup, Feb. 15, 2013, http://www.gallup.com/poll/160517/lgbt-percentage-highest-lowest-north-dakota.aspx; American Community Survey, U.S. Census Bureau, American FactFinder, 2013 ACS Table DP03: Selected Economic Characteristics, 1-Year Estimates, http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_13_1YR_DP03&prodType=table (last visited on June 9, 2015).


6 GREEN, supra note 1 at 33 (2012).

7 Id.

8 Id.

9 Id.

10 Id. at 34-35.

11 Letter from Laura E. O’Lacy to Anchorage Assembly, June 2009 (writing in support of Anchorage Ordinance 64).


15 Id.

16 Id.

17 Id.


20 Id. § 18-80-300(5).

21 Id. §§ 18-80-050, 18-80-060.

22 Id. §§ 18-80-105; 18-80-110.

23 Id. § 18-80-130(a)(1).
24 Id. § 18-80-145(a).


26 Id.

27 Id.


30 Id.


32 Out & Equal, Harris Interactive & Witeck Combs Commc’n, Majority of Americans: Companies Not Government Should Decide Benefits Offered to Same-Sex Employees, OutAndEqual.org (May 22, 2006) (on file with The Williams Institute).


35 For example, California (CAL. GOV. CODE § 12990 (2013)), Delaware (DEL. CODE ANN. tit., 29 § 6962(d)(7) (2013)), and Maryland (MD. CODE ANN., STATE FIN. & PROC. § 19-101 (LexisNexis 2013)), among others.

37 Regents’ Policy & University Regulation, Univ. Ala., Ch. 1, P.01.02.020 (Feb. 18, 2011),
38 Andrew Flores & Scott Barclay, Williams Institute Analysis based on public opinion data from Public Religion
Research Institute Survey (2011) (data and calculations on file with author).
39 Andrew Flores & Scott Barclay, Williams Institute Analysis based on public opinion data from Evaluations of
calculations on file with author).
40 M.V. Lee Badgett, Christopher Ramos & Brad Sears, Williams Inst., Evidence of Employment Discrimination on the
Basis of Sexual Orientation and Gender Identity: Complaints Filed with State Enforcement Agencies 1999-2007
41 Badgett, supra note 88.
42 See Workplace, The Williams Inst., http://williamsinstitute.law.ucla.edu/category/research/workplace/ (last
visited on Feb. 28, 2015).
43 Gates, supra note 1, at 1.
44 American Community Survey, U.S. Census Bureau, American FactFinder, 2013 ACS Table DP03: Selected
45 “National average” refers to the average of the complaint rates in 17 states across the country that prohibited
46 The data gathered for the 2008 study included all employment discrimination complaints filed on the basis of
sexual orientation; it was not limited to complaints filed by LGB employees. Heterosexual employees may also file
complaints under sexual orientation non-discrimination laws if they were discriminated against because of their
heterosexuality or because they were perceived to be LGB. However, we use the LGB workforce as the underlying
population for purposes of our analysis because LGB employees likely file the vast majority of sexual orientation
discrimination complaints. See Rubenstein, supra note 88.
47 Badgett, supra note 88, at 5.
48 ALASKA STATE COMM. FOR HUMAN RIGHTS, 2014 ANNUAL REPORT 14 (2015),
49 ALASKA STATE COMM. FOR HUMAN RIGHTS, 2013 ANNUAL REPORT 14 (2014),
50 ALASKA STATE COMM. FOR HUMAN RIGHTS, 2012 ANNUAL REPORT 14 (2013),


