RESEARCH THAT MATTERS

WE ARE LA! What LGBTQ People Contribute to Los Angeles

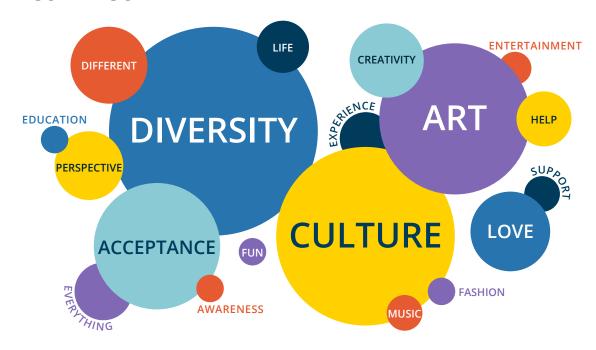
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EXECUTIVE SUMMARY



More than 650,000 LGBTQ adults live in Los Angeles County. This report presents findings from an open-ended question on a survey conducted in 2023 and 2024 that asked LGBTQ people their perspectives on what LGBTQ people contribute to Los Angeles.

LGBTQ people feel that they make significant contributions to the Los Angeles County community, often grounded in the ways in which LGBTQ people differ from non-LGBTQ people, including differences based on lived experiences such as being closeted, bullied, and discriminated against.

For many, the contributions that LGBTQ people make are an integral part of the County's history, identity, culture, and economy. In the words of one respondent, "Los Angeles would not be who and what it is without the LGBTQIA+" community. In the words of another, "Without LGBTQ people, LA would just be traffic."

The types of contributions provided by LGBTQ people fall into five main areas:

- Positive values and characteristics. 42% of respondents identified specific positive values and characteristics that LGBTQ people share not only with the LGBTQ community but also more broadly. Examples include acceptance and support of others, empathy, love, vibrancy, joy, friendliness, resilience, and inspiring everyone to be their authentic selves.
- Enriching diversity. About one-third (31%) of respondents wrote about how LGBTQ people and communities added to the County's rich diversity, providing role models for LGBTQ people who were not yet out and helping to educate non-LGBTQ people about the community.
- Culture, arts, and creativity. About one-third (31%) of respondents specifically wrote about how LGBTQ people's creativity contributes to the arts, culture, and entertainment in Los Angeles. In the words of one respondent, "We are Hollywood."

- Community leadership and service. About one-fifth (22%) of respondents discussed how LGBTQ people not only give back to the LGBTQ community but support other marginalized communities, volunteer, and participate in the political process more generally.
- Broader economic contributions. About one in ten (11%) respondents emphasized the economic contributions of the LGBTQ community to Los Angeles County by inspiring tourism, attracting new residents, and by LGBTQ Angelenos who are hard workers, taxpayers, business leaders, and entrepreneurs.

Despite the challenges they face, LGBTQ Angelenos are proud of their many contributions to Los Angeles County—contributions that make the County unique, a better place for everyone, and a model of equality, diversity, and pride for other parts of the United States.

FINDINGS

This report is one of a series that uses data collected from a representative sample of over 500 LGBTQ adults on the Lived Experiences in Los Angeles County (LELAC) Survey. (See Methodology) Survey respondents were asked, "What do LGBTQ people contribute to the broader Los Angeles community and culture, if anything?" Out of 504 survey respondents, 427 provided a substantive response to the question. Of the 427 responses, the vast majority (97%) identified positive contributions that the LGBTQ community made to the broader Los Angeles community.²

WE ARE LA!

Many respondents (18%) emphasized that the LGBTQ community makes substantial contributions to the County, with many including words and phrases such as "a lot," "everything," "mucho," "too many to list," and "we are everywhere" in their responses. Examples include:

Seriously? We are involved in and contribute to every aspect of the community.

— Transgender straight white man in his 60s

So much! Culture, art, activism, innovation, etc. LGBTQ is beautiful!

— Nonbinary queer white young adult

The answer to this question is so broad that I struggle with how to adequately describe all of the many ways LGBTQ make our world a better place. They are our artists, pilots, engineers, storytellers ... the list goes on and on.

— Cisgender gay white man in his 40s

I can't think of anything that LGBTQ people don't contribute. We exist in and contribute to every facet of community and culture, whether out/known to others or not.

— Cisgender bisexual Latina in her 30s

¹ Of the 77 responses we did not include, 22 respondents did not provide any response or wrote in that they had no response, 22 responded with some version of "I don't know," 20 provided a response that did not answer the question (e.g. "yes," "no," "some," "that," "posters," "rainbow flags," "don't vote for republicans," "is good," "M," "apollo"), and 13 responded with a version of "NA."

² Of the eleven responses that did not indicate a positive contribution by the LGBTQ community, five responses were "none," three respondents indicated LGBTQ+ people did not contribute anything beyond what straight people contributed, one respondent noted that "contributions are based on the individual and not the class." The other two responses were "confusion (btw, I'm a bisexual)" and "lately nothing the previous generation did all the work this generation just partying."

Of the respondents who emphasized the substantial contributions of the LGBTQ community, 22% emphasized that the LGBTQ community's impact on Los Angeles County was significant and central to the County's history, identity, and reputation. Examples include:

Los Angeles would not be who and what it is without the LGBTQIA+ family that helps to create the dynamic and diverse community that it is.

- Cisgender bisexual Black woman in her 40s

We ARE the culture of LA: the nightlife, the fashion, the music, the progressive movements.

— Cisgender bisexual white man in his 40s

[We set] an example of LGBTQ proudness as a city that other cities can use as an example.

— Cisgender bisexual Asian woman in her 20s

We live with pride. Spread beauty. Thereby filling the County with Pride.

— Cisgender gay Black man in his 50s

LGBTQ people are the culture. Straight people would be lost without our guiding light. LA would just be traffic.

— Cisgender gay white man in his 30s

DIFFERENCES AND SIMILARITIES

While most respondents (96%) identified LGBTQ community contributions that were grounded in the ways in which LGBTQ people differ from non-LGBTQ people, including differences based on lived experiences (e.g., being closeted, bullied, and discriminated against), other respondents (12%) emphasized that LGBTQ people contributed to the County in "the same ways" and "just as much" as everyone else. These comments reflected the perspective that LGBTQ people are active, productive members of the community whose contributions should be valued as much as non-LGBTQ people's contributions. Examples of these responses include:

LGBTQ people contribute to the broader community just as much as straight people do if we are accepted and welcomed by others and given the same opportunities to succeed.

— Cisgender bisexual woman of color in her 30s

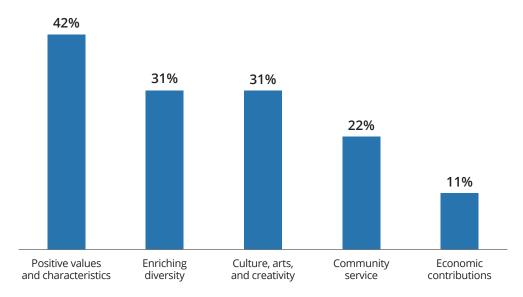
We live our lives like everyone else (being good at their jobs, contributing to society, etc.) — Transgender bisexual man of color in his 30s

Gay people hold the same jobs, volunteer with the same organizations, have kids at the same schools, and are active in the very same parent-teacher organizations.

— Cisgender bisexual white woman in her 20s

TYPES OF CONTRIBUTIONS

Figure 1. Types of contributions that LGBTQ people make to Los Angeles County, among LGBTQ adults who provided a response



The responses of those who identified more specific contributions of the LGBTQ community to Los Angeles reveal several central themes:

- Positive values and characteristics. 42% of respondents identified specific positive values and characteristics that LGBTQ people offer not only to the LGBTQ community but more broadly. Examples include acceptance, empathy, love, vibrancy, joy, friendliness, supportiveness, intelligence, strength, health, and inspiring everyone to express their authentic selves openly.
- Enriching diversity. About one-third (31%) of respondents wrote about how out LGBTQ people and communities added to the County's rich diversity, providing role models for LGBTQ people who were not yet out and helping to educate non-LGBTQ people about the community and living freely.
- Culture, arts, and creativity. About one-third (31%) of respondents specifically wrote about how LGBTQ people's creativity contributes to the arts, culture, and entertainment in Los Angeles.
- · Community leadership and service. About one-fifth (22%) of respondents discussed how LGBTQ people not only give back to the LGBTQ community but support other marginalized communities, volunteer, and participate in the political process more generally.
- Broader economic contributions. About one in ten (11%) respondents emphasized the economic contributions of the LGBTQ community to Los Angeles County.

Positive Values and Characteristics

When asked what LGBTQ people contribute to Los Angeles County, respondents commonly identified positive traits or qualities of LGBTQ people, often originating from their lived experience. Examples of these responses include:

Each of us, coming from the corner of our circumstances, has developed a certain empathy for others. We have a rather creative style in general and ability to "think outside of the box." Many of us have developed the ability to pivot between both gay and straight cultures. The resultant openness to others is really one of the gifts we bring to our neighbors and business associates in Los Angeles County.

Cisgender white lesbian in her 70s

A rich diversity of people, cultures, and experiences—bolstered by a history of accomplishment and uniqueness but also informed by a history of being discriminated against and hated.

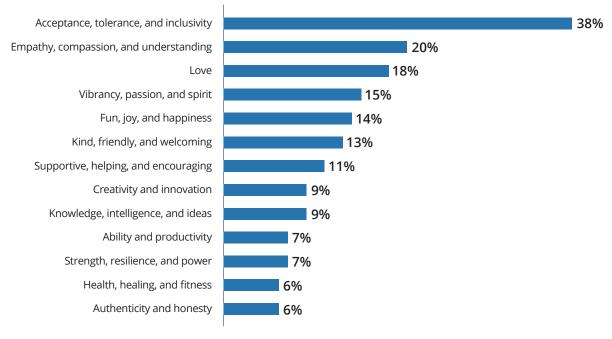
— Cisgender gay Asian man in his 50s

Anything anyone could contribute. Plus, a sense of self-acceptance, expression, and love of diversity—which are hallmarks of overcoming societal adversity in the USA.

— Cisgender sexual minority white man in his 30s

Over four in ten (42%) respondents identified positive values and traits that could be grouped by the specific words that respondents used in their responses (Figure 2).

Figure 2. Respondents identifying a specific value or trait contributed by the LGBTQ community to Los Angeles, among those who provided a response



Below, we present examples of some of these contributions. Values and traits that underlie contributions made by the LGBTQ community to diversity, the arts and culture, community service, and the economy are discussed more fully in the following sections.

Acceptance, Tolerance, and Inclusivity

The most frequently mentioned values the LGBTQ community brought to the broader community were acceptance, tolerance, and inclusivity. Examples of these responses include:

We instill values of acceptance, love, and inclusion. Our way of living is no different than anyone else's. If people can recognize that LGBTQ people are the same as them, hopefully, there will be more peace and less fear in the community.

— Cisgender white lesbian in her 30s

Generally speaking ... we create spaces that are accepting for more people than spaces that exclude people.

— Cisgender bisexual woman of color in her 30s

I think we help us all understand the gray areas in between what is typically defined as "normal." Acceptance of LGBT is acceptance of being human.

— Transgender straight white woman in her 30s

Empathy, compassion, and understanding

A number of respondents also discussed the empathy that LGBTQ people have, in particular for those in other marginalized communities, that is based on the lived experience of being LGBTQ. Examples of these responses include:

We have a lens of lived experience of being marginalized. So, I think we often bring empathy and understanding to situations where those who are in the dominant culture may not. People in [the] dominant culture are probably unaware of what they do not know simply because they do not have lived experience. When you have this lived experience, you see the world with a different lens, and that impacts how you notice things, make decisions, interact.

— Cisgender gay Asian man in his 40s

A compassionate heart and an accepting nature of people are some of the traits that we contribute to this fast-paced lifestyle.

— Cisgender gay multiracial man in his 40s

We bring understanding and compassion to all of LA County.

— Cisgender gay white man in his 20s

Love

After variations on the word "acceptance," variations on the word "love" (e.g., "love," "loved," "love were the most frequently used to describe the positive values that the LGBTQ community contributes to Los Angeles. Examples of these responses include:

[We] offer an alternative way of life that can complement a larger variety of people. The community is very loving and is a home to many people.

— Nonbinary bisexual Asian person in their 20s

A broader, more accepting mindset and views that aren't necessarily the norm in society. Definitely more love and family acceptance than some blood family, and we look out for each other.

— Cisgender bisexual Latina in her 40s

LGBTQ people ... bring a richness in acceptance and radical love to LA County.

— Cisgender bisexual Latina in her 20s

Vibrancy, Passion, and Spirit

A number of respondents mentioned the "vibrancy," "color," "energy," "spirit," and "passion" that LGBTQ people bring to Los Angeles. They felt that LGBTQ people's contributions were "exciting," added "color and spice," and "a little bit of variety." As one respondent wrote, "We save the place from being boring," and in the words of another, "We make everything fierce and awesome." Other examples include:

Openness, Color, Vibrancy, Energy, Self-Expression. Cisgender bisexual Latina in her 30s We add sparkle and dynamic friendships. — Cisgender gay Latino in his 40s Everything that is fun and beautiful! — Cisgender gay white man in his 60s

Fun, Joy, and Happiness

Several respondents wrote about gueer joy and happiness. In the words of one respondent, LGBTQ people help create "a fuller spectrum of happiness." Other examples include:

So much! Art, music, joy. To share one's queerness is to share one's authenticity and light. — Nonbinary bisexual Latinx person in their 30s

LGBTQIA+ people enlighten and create happy, harmonious, and worthwhile living.

— Cisgender gay Black man in his 60s

Everything + fun + seeing the touch of God's hand in everything.

— Cisgender gay multiracial man in his 70s

Kind, Friendly, and Welcoming

Respondents also mentioned that LGBTQ people were kind and welcoming of others. Examples of these responses include:

LGBTQ people ... easily bring people together. They make LA County a richer place, creating camaraderie between people that lasts even after they move. They are accepting of differences; they pass those skills on to others.

— Nonbinary queer Asian person in their 40s

I have ... heard non-queer friends expressing the feeling of being more welcomed and at ease in queer spaces.

— Cisgender bisexual white woman in her 30s

LGBTQ are incredibly approachable and like to keep everyone included. They always lighten the room when they walk in with their amazing but fierce attitudes.

— Cisgender pansexual Latino in his 20s

Knowledge, Intelligence, and Ideas

Some respondents specifically referenced the knowledge, intelligence, and education of LGBTQ people, including their contributions to research, education, and ideas. Examples include:

We contribute our wealth of knowledge and understanding every single day.

— Cisgender gay Native Hawaiian/Pacific Islander man in his 60s

Queer people, specifically queer Black and people of color, contribute critical knowledge production rooted in their lived experiences to the larger LA community.

— Nonbinary queer multiracial person in their 30s

We provide great examples, leadership, intellectual ideas, economic impact and love.

— Cisgender gay white man in his 60s

Strength and Resilience

Some respondents wrote about the strength and resilience of LGBTQ people, which they share with the broader community:

We have faced discrimination, and we are stronger for it. We give to our communities the energy and strength we have.

— Nonbinary white sexual minority person in their 20s

Like any other oppressed people, the LGBTQ community has learned adaptive resilience. We provide creativity and idiosyncrasies that the average person could never [provide].

— Nonbinary white sexual minority person in their 20s

LGBT people contribute intelligence, strength, passion, generosity of spirit, and courage to the broader community and culture of LA County.

— Cisgender bisexual white man in his 60s

Healing and Promoting Health

Some respondents discussed how LGBTQ people can help each other, as well as non-LGBTQ people, to heal and help promote a broader culture of health and wellness:

Queer BIPOC communities bring so much more depth and love because we're able to share common experiences and interests that may not be easy or able to talk about with others. This community has helped me and so many others heal from past hurt/trauma.

— Cisgender pansexual multiracial woman in her 20s

I watched the Barbie movie and realized that Weird Barbie, who presented queer, had fixed all of the 'regular' Barbie's issues. I think queer people do that ... they have to dig deep and heal themselves, which gives them the power to heal others. I think any oppressed group that heals themselves actually ends up healing the oppressor/oppressive institution in the long run.

— Cisgender gay white man in his 20s

All aspects of what is needed to support a healthy and happy community.

— Cisgender gay Black man in his 50s

Authenticity and Honesty

Finally, a number of respondents wrote about how, by living their lives openly, LGBTQ people inspire everyone to accept themselves and live openly as their authentic selves. Examples of these responses include:

I think LGBTQ people contribute to the broader community and culture of Los Angeles County and the sense of being able to be yourself. The freedom to be yourself without being ashamed of who you are and not caring about what anyone thinks of you.

Cisgender gay Latino in his 30s

We should call out that the desire and expectation to live their authentic lives openly and honestly IS the contribution ... the reminder to live authentically.

— Cisgender bisexual Black woman in her 40s

Knowing that LGBTQ people have the freedom to express themselves and their sexual identities ... encourages all people to express themselves if they could do so without fear of bigotry or judgment.

— Cisgender pansexual Asian man in his 30s

Enriching Diversity

Thirty-one percent of respondents wrote about how the LGBTQ community contributes to Los Angeles County's rich diversity. Many of these respondents wrote about the "diversity" and different "perspectives," "sensibilities," "views," "experiences," "walks of life," and "cultures" that the LGBTQ community contributed, while others elaborated on how this contributed to the County's "social and cultural richness." Some used vivid metaphors to express the value of diversity, including LGBTQ people being part of the "melting pot of cultures," "quilt that makes up humanity," "cultural salad," and "beautiful mosaic that is the LA community."

Examples of these responses include:

LGBTQ people contribute to the diversity of our community. They work, live, play, create, and exist. They make LA a richer community because of their experiences, and we are better for it. — Cisgender bisexual white woman in her 30s

Like all people, LGBTQ people add to the richness of our community and culture by bringing different perspectives and experiences. For the most part, this contributes to an openness to engaging with those who are different than oneself.

— Cisgender gay white man in his 60s

Some respondents mentioned that by having "visibility" and "pride," LGBTQ people in the County who are out contribute to diversity by supporting other LGBTQ people in coming out and educating non-LGBTQ people about the community.

LGBTQ people ... open up pathways for non-gender conforming youth and push society to be more accepting.

— Nonbinary Asian bisexual person in their 40s

I think the more we educate others on our existence and challenges, the more it opens conversation and interest to learn more. Or at least listen and ... find middle and common ground. You may not accept us, but you have to respect us.

— Cisgender Latina lesbian in her 30s

Organizing large-scale LGBTQ events and parades to show people that the LGBTQ community is friendly and approachable, making individuals more familiar and comfortable, even integrating it into their lives. No longer seeing LGBTQ as unfamiliar or fearful.

— Cisgender bisexual man of color in his 30s

Culture, Arts, and Creativity

Thirty-one percent of respondents specifically wrote about how LGBTQ people contribute to arts, culture, and entertainment in Los Angeles. Respondents used terms like "talented," "artistic," "creative," "stylish,' and "pizzazz" to describe the "creative self-expression and experimentation" resulting from the lived experiences of LGBTQ community members.

[We have] a different way to experience life and the world. A new approach to problems derived from living a life contrary to what is forced upon us. A vibrant art expressing our different beliefs and lives.

Nonbinary white person in their 80s

We fuel creative self-expression/experimentation that lingers into dominant cis-het culture through fashion, dance, sex, and vernacular.

— Cisgender gay Latino in his 20s

Like any minority, LGBTQ people have a myriad of experiences and complex emotions that make us creative. The arts are richer for us.

— Cisgender bisexual white woman in her 30s

For many, the creativity and self-expression coming from the LGBTQ experience resulted in the LGBTQ community leading and defining arts and culture in Los Angeles and beyond:

Many art and entertainment industries are built on the foundation of Queer Expression.

— Cisgender gay Latino in his 20s

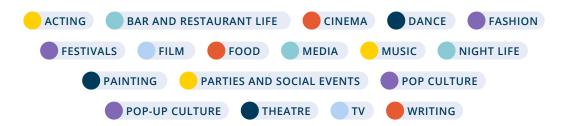
A lot of popular culture/slang comes from the Black queer community.

— Cisgender gay Asian man in his 30s

Hollywood wouldn't exist without us.

— Cisgender fluid Black woman in her 30s

As artists, organizers, leaders, volunteers, and donors, respondents specified that the LGBTQ community contributed significantly to the following areas in art, entertainment, media, and culture in Los Angeles County:



Community Leadership and Service

Approximately one in five respondents (22%) discussed the community service that LGBTQ people provide not only to the LGBTQ community but to other marginalized communities and, more broadly, through volunteering, social justice activism, and participating in the political process.

Some respondents emphasized the ways in which the LGBTQ community "takes care of its own," providing support for others in the LGBTQ community—in particular, LGBTQ elderly and youth.

LGBTQ people contribute to the safety, well-being, and acceptance of other LGBTQ people ... I moved to Los Angeles because I'm in the LGBTQ family, and I expected to be safer here.

— Transgender white lesbian in her 30s

LGBTQ culture in West Hollywood is a culture of helping others through providing services and events in the community.

— Cisgender Latina lesbian in her 40s

They do a lot of work. Distribution of meals, mental and physical help, medical help, housing. They help direct youth and elderly to organizations that can also offer aid. They offer free testing for HIV and STDs. Many LGBTQ organizations do fundraisers and help better their communities.

— Cisgender gay white man in his 70s

Other respondents emphasized LGBTQ people's "allyship" for marginalized people more generally. Many mentioned that the experience of being LGBTQ provides community members with a perspective and empathy that makes them "stand up for" and be "a voice" for others, including being "very strong advocates for many minority groups." Examples of these responses include:

Queer people, specifically queer Black and people of color ... organize and lead, not simply on queer issues but on multiple ongoing struggles against the state through an intersectional lens.

— Nonbinary queer person of color in their 30s

In my experience, LGBTQ people, especially in Los Angeles, are more likely to be allies and supportive of other minority groups. We should remember that minorities are more powerful when working together.

Cisgender gay white male in his 20s

[LGBTQ people have] good hearts that understand hardships sometimes more than most people because they've directly been through it themselves. A lot of LGBTQ [people] are willing to help out and bring a strong sense of community and support to others.

— Cisgender lesbian Latina in her 20s

Many offered specific examples of the ways that LGBTQ people are politically active, serve as elected officials, volunteer, support other causes, contribute to organizations and events financially, and are leaders in the fights for "social justice" and "equal rights." Specific causes that LGBTQ people are active in mentioned by respondents include:



Examples of these responses include:

Without queer people, so many societal developments would still be stalled ... LA County LGBTQ people have carved out a safe haven for those who need a home and community.

— Cisgender bisexual Latina in her 30s

LGBTQ people are ... an important part of our adoption efforts, changing the lives of so many children for the better.

— Cisgender white gay man in his 40s

In working with various LGBTQ charitable organizations, I have found that when they develop programs to benefit their members, they share the benefits of those programs with the community at large and do not limit them simply to their LGBTQ members.

Pansexual Latinx person in their 60s

At protests and demonstrations, the people represented are largely LGBTQ ... Any push for further human rights protections is supported at a grassroots level by LGBTQ communities.

— Cisgender bisexual Latina in her 20s

Broader Economic Contributions

Approximately one in ten (11%) respondents emphasized the economic contributions of the LGBTQ community to Los Angeles County, including:

- · Contributing to specific industries, such as entertainment, hospitality, and education, which is important to the Los Angeles economy
- Serving as "hard-working" employees who are "tenacious problem solvers in the workplace," offering "creative ideas" and "unique insights"
- Stimulating the economy as "entrepreneurs," small business owners, and promoters of "popup culture"
- Promoting tourism to Los Angeles County
- Paying taxes

Respondents identified several industries in Los Angeles County where they view the LGBTQ community's contributions as critical, including:



Responses focused on the economic contributions that LGBTQ people make to Los Angeles County include:

We pay taxes, volunteer for worthy causes ... open mind[s] to see the "other point of view." — Cisgender gay Latino in his 60s

Gay tourism stimulat[es] the economy due to LA's reputation as a hotspot for LGBT people. — Cisgender Asian lesbian in her 20s

LGBTQ+ citizens have made significant contributions to the Los Angeles economy across entertainment, real estate, small and large businesses, law, education, both sides of the political spectrum, culturally and musically ... we live and contribute to every community in LA County.

— Cisgender gay white man in his 50s

CONCLUSION

LGBTQ people are proud of their significant contributions to Los Angeles County. They feel that LGBTQ people provide many of the things that give the County its unique identity and make it an attractive place to live or visit. LGBTQ people enrich the County's diversity. They offer values of acceptance, support, love, resilience, and joy and serve as role models for others to live their lives authentically. They contribute to all parts of the economy, particularly the arts, entertainment, and media. Like many marginalized communities in Los Angeles, LGBTQ people contribute to helping others, including other LGBTQ people and, more broadly, those who need support or allies. In this way, LGBTQ people make Los Angeles County a better place for everyone.

METHODS

This report is one of a series that uses data collected from a representative sample of over 500 LGBTQ adults on the Lived Experiences in Los Angeles County (LELAC) Survey. The LELAC survey was designed by the Williams Institute and conducted as a "call-back" survey of LGBTQ participants in the 2023 Los Angeles County Health Survey. Please refer to Communities of Resilience: The Lived Experiences of LGBTQ Adults in Los Angeles County for study details.

Survey respondents were asked, "What do LGBTQ people contribute to the broader Los Angeles community and culture, if anything?" Text responses to this open-ended question were coded in Excel by main emic themes using a content analysis approach.³ Responses that indicated no response (e.g., don't know, no opinion) were excluded from the analysis. Out of 504 survey respondents, 427 provided a substantive response to the question.⁴ Of the 427 responses, the vast majority (97%) identified positive contributions that the LGBTQ community made to the broader Los Angeles community.5

Quotes were copyedited to correct spelling and grammatical errors. After the beginning of the excerpted text, deleted words are indicated by "..." and added words for clarity are indicated by "[]."

Terms used in the question, filler words (a, the, with, some), and words used less frequently were excluded from the word cloud.

³ Patton, M. Q., & Patton, M. Q. (2002). Qualitative Research and Evaluation Methods (3 ed.). Thousand Oaks, CA: Sage Publications.

⁴ Of the 77 responses we did not include, 22 respondents did not provide any response or wrote in that they had no response, 22 responded with some version of "I don't know," 20 provided a response that did not answer the question (e.g. "yes," "no," "some," "that," "posters," "rainbow flags," "don't vote for republicans," "is good," "M," "apollo"), and 13 responded with a version of "NA."

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ABOUT THE WILLIAMS INSTITUTE

The Williams Institute is dedicated to conducting rigorous, independent research on sexual orientation and gender identity law and public policy. A think tank at UCLA Law, the Williams Institute produces high-quality research with real-world relevance and disseminates it to judges, legislators, policymakers, media, and the public. These studies can be accessed at the Williams Institute website.

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